Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477035 /	06146325

Product
J OCEGUERA 4 CONGRES

Contract Dates	Estimate #
10/02/12 - 10/08/12	1185

Advertiser	Original Date / Revision
J Oceguera 4 Congress	09/28/12 / 09/28/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	104	111

Agency Ref	Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	10/08/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$500.00
Week:		10/02/12	10/08/12	MTWTF--				2	$250.00			
D 2	KVVU	10/02/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	$0.00
N 3	KVVU	10/02/12	10/08/12	Katie Couric	2-3p		:30			NM	2	$300.00
Week:		10/02/12	10/08/12	MTWTF--				2	$150.00			
N 4	KVVU	10/02/12	10/08/12	Anderson	3-4p		:30			NM	2	$350.00
Week:		10/02/12	10/08/12	MTWTF--				2	$175.00			
N 5	KVVU	10/02/12	10/08/12	The Dr.Oz Show	4-5p		:30			NM	2	$700.00
Week:		10/02/12	10/08/12	MTWTF--				2	$350.00			
N 6	KVVU	10/02/12	10/08/12	Fox 5 News at 5	5-530p		:30			NM	3	$900.00
Week:		10/02/12	10/08/12	MTWTF--				3	$300.00			
N 7	KVVU	10/02/12	10/08/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$900.00
Week:		10/02/12	10/08/12	MTWTF--				2	$450.00			
N 8	KVVU	10/02/12	10/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	$1,875.00
Week:		10/02/12	10/08/12	MTWTF--				3	$625.00			
N 9	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	$1,125.00
Week:		10/02/12	10/08/12	MTWTF--				3	$375.00			
N 10	KVVU	10/02/12	10/08/12	MORE Access	6-7pm		:30			NM	2	$800.00
Week:		10/02/12	10/08/12	MTWTF--				2	$400.00			
N 11	KVVU	10/02/12	10/08/12	Extra	M-F 7-730p		:30			NM	2	$1,250.00
Week:		10/02/12	10/08/12	MTWTF--				2	$625.00			
N 12	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$2,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477035 /	06146325

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	J OCEGUERA 4 CONGR	**1185**

Advertiser	Original Date / Revision
J Oceguera 4 Congress	09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	4	$700.00						
N 13	KVVU	10/02/12	10/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	2	$275.00						
D 14	KVVU	10/05/12	10/05/12	Fringe	Fri 9p-10p		:30			NM	0	$0.00
N 15	KVVU	10/06/12	10/06/12	The Closer	Sa 2-3p		:30			NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----1-	1	$85.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/01/12-10/07/12*		*The Closer*	*Sa 2-3p*	-------Sa--	*:30*		*~~$85.00~~*	*NM*		
See MG 15.2												
2	KVVU	10/02/12-10/07/12		Fox 5 News @ 430am	M-Th, Sun 430-5ar	-TuWTh---Su	:30		$85.00	NM		
Ⓜ	MG for 15.1 10/06											
N 16	KVVU	10/07/12	10/07/12	Friends Weekend	5-6p		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$225.00						
D 17	KVVU	10/07/12	10/07/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	$0.00
									Totals		31	$12,360.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	31	$12,360.00	$10,506.00
Totals	31	$12,360.00	$10,506.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6146325 TRF# 477035
$$$ MOD# 1: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT1/12 10.06
CHANGES *** KVVU-TV ***

ADV # ADV. NAME POLI/J OCEGUERA/D/CON/NV REP.# OFF.# 762 SALESMAN #

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # CONTRACT # 6146325 CLASS: NATL. LOCAL REGIONAL

PRDCT J OCEGUERA 4 CONGRES EST#1185 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 10.06

REP:
TO ROSE
FR NIKKI
OK'D M1 SEE LINE 18
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 104			AGENCY EST# = 1185						
			AGENCY PRODUCT CODE = 111									
15		S	200P-300P	30		$85.00	10/6	10/6	0		SAT	0

PROGRAM : THE CLOSER
ORD COM1: REVISED RATE
CON COM1: THE CLOSER

REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6146325 TRF# 477035 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 10.06

$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	A		430A-459A	30		$85.00	10/2	10/8	1		TU-F,M	1

PROGRAM : NEWS
ORD COM1: SPOT N/A DUE TO SPORTS. MG IN 430A NEWS. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-15 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#15	MISSED:	SAT/200P-300P	OCT6	30S	$85.00 (SEP28/12)
			OFFER:	TU-F,M/430A-459A	OCT2	30S	$85.00 PLS ADVISE.
			CMT:	SPOT N/A DUE TO SPORTS. MG IN 430A NEWS. PRE-BOOKED PLS APPROVE.			

OCT/12 13510.00

CONTRACT TOTAL 13510.00
TOTAL SPOTS 29

MARKET TOTALS $54,040 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6146325 TRF# 477035
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP28/12 14.51
CHANGES *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/J OCEGUERA/D/CON/NV

REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME MAURA GILROY

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6146325

CLASS: NATL. LOCAL REGIONAL

PRDCT J OCEGUERA 4 CONGRES EST#1185 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP28/12 14.51

REP: TO ROSE
FR NIKKI
REVISED ORDER
TOTAL STAYS THE SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 104			AGENCY EST# = 1185						
			AGENCY PRODUCT CODE = 111									
1		RZ	1000A-1100A	30		$250.00	10/2	10/8	2		TU-F,M	2

PROGRAM : DR OZ
ORD COM1: REVISED RATE
CON COM1: DR OZ

REP HEADLINE# 6146325 TRF# 477035
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP28/12 14.51
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2		*	1000P-1100P	30		$2,150.00	10/2	10/8	0		TU-F,M	0
	PROGRAM : FOX 5 NEWS AT 10P ORD COM1: CANCELED SPOT CON COM1: FOX 5 NEWS AT 10P											
3		RZ	200P-300P	30		$275.00	10/2	10/8	2		TU-F,M	2
	PROGRAM : KATIE COURIC ORD COM1: REVISED RATE CON COM1: KATIE COURIC											
4		RZ	300P-400P	30		$300.00	10/2	10/8	2		TU-F,M	2
	PROGRAM : ANDERSON COOPER ORD COM1: REVISED RATE CON COM1: ANDERSON COOPER											
5		RZ	400P-500P	30		$350.00	10/2	10/8	2		TU-F,M	2
	PROGRAM : DR OZ ORD COM1: REVISED RATE CON COM1: DR OZ											
6		RZ	500P-530P	30		$550.00	10/2	10/8	3		TU-F,M	3
	PROGRAM : FOX 5 NEWS AT 5PM ORD COM1: REVISED RATE CON COM1: FOX 5 NEWS AT 5PM											
7		*	500A-600A	30		$450.00	10/2	10/8	3		TU-F,M	3
	PROGRAM : FOX5 NEWS 5A ORD COM1: CANCELED SPOT CON COM1: FOX5 NEWS 5A											
8		*	530P-600P	30		$625.00	10/2	10/8	2		TU-F,M	2
	PROGRAM : FOX 5 NEWS AT 530PM ORD COM1: CANCELED SPOT CON COM1: FOX 5 NEWS AT 530PM											
9		RZ	600A-700A	30		$725.00	10/2	10/8	3		TU-F,M	3
	PROGRAM : FOX5 NEWS 6A ORD COM1: REVISED RATE CON COM1: FOX5 NEWS 6A											

REP HEADLINE# 6146325 TRF# 477035
$$$ MOD# 0: UNAPPROVED REV #1 $$$

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ORDER WORKSHEET

FAX# 610-225-1191
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CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10		RZ	600P-700P	30		$400.00	10/2	10/8	2		TU-F,M	2
	PROGRAM : MORE ACCESS ORD COM1: REVISED RATE CON COM1: MORE ACCESS											
11		RZ	700P-730P	30		$625.00	10/2	10/8	2		TU-F,M	2
	PROGRAM : EXTRA ORD COM1: REVISED RATE CON COM1: EXTRA											
12		*	700A-900A	30		$700.00	10/2	10/8	3		TU-F,M	3
	PROGRAM : FOX5 MORNING NEWS ORD COM1: CANCELED SPOT CON COM1: FOX5 MORNING NEWS											
13		*	900A-1000A	30		$275.00	10/2	10/8	1		TU-F,M	1
	PROGRAM : MORE LAS VEGAS ORD COM1: CANCELED SPOT CON COM1: MORE LAS VEGAS											
14		*	900P-1000P	30		$1,750.00	10/5	10/5	0		FRI	0
	PROGRAM : FRINGE ORD COM1: CANCELED SPOT CON COM1: FRINGE											
15		RZ	200P-300P	30		$85.00	10/6	10/6	1		SAT	1
	PROGRAM : THE CLOSER ORD COM1: REVISED RATE CON COM1: THE CLOSER											
16		RZ	500P-600P	30		$225.00	10/7	10/7	1		SUN	1
	PROGRAM : FRIENDS ORD COM1: REVISED RATE CON COM1: FRIENDS											
17		*	800A-900A	30		$850.00	10/7	10/7	0		SUN	0
	PROGRAM : FOX NEWS SUNDAY ORD COM1: CANCELED SPOT CON COM1: FOX NEWS SUNDAY											

REP HEADLINE# 6146325 TRF# 477035
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP28/12 14.51
CHANGES *** KVVU-TV ***

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